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**HARVEST MOON: ANIMAL PARADE FOR NINTENDO Wii™  
GETS READY TO MARCH ON NOVEMBER 10**

***Pre-order Now To Receive A Limited Edition Harvest Moon Plush Duck!***

Burlingame, Calif., October 27, 2009 – Natsume, a worldwide developer and publisher of family-oriented video games, announced today that *Harvest Moon: Animal Parade* for the Nintendo Wii™ has gone gold. *Harvest Moon: Animal Parade* will be shipped on November 10th at an MSRP of \$49.99 and is rated E for Everyone by the ESRB.

"*Harvest Moon: Animal Parade* continues the *Harvest Moon* series with imaginative new characters, a huge variety of fun pets, and exciting new challenges," said Hiro Maekawa, President and CEO of Natsume. "Players looking for a deep and rich Wii title this season should add *Harvest Moon: Animal Parade* to their holiday wish lists!"

There's trouble in the once-prosperous village of Harmonica Town! Crops aren't growing, the wind isn't blowing, and the five elemental bells are missing. Only the power of the Harvest King can revive the land, but he's nowhere to be found. It's up to the player to find the five bells, awaken the Harvest King, and save the town!

Players will find plenty of exciting activities in *Harvest Moon: Animal Parade*, including fishing, mining, cultivating crops, and caring for wild and exotic animals such as penguins, pandas, and monkeys. Players can take their exotic animals out for walks, teach them tricks, and even ride them around town! When the circus rolls into town, players will also need to help the ringmaster find the escaped animals. Befriend the lion, giraffe, and hippopotamus, or the show is doomed!

As a bonus, players who pre-order the game at GameStop will receive a limited edition plush duck. Quantities are limited, so hurry and place your order before they're gone!

For more information on *Harvest Moon: Animal Parade*, please visit [www.natsume.com](http://www.natsume.com) and to follow all the latest news, please visit [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc).

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#### About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)

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