



Serious Fun[®]

**NATSUME'S HARVEST MOON: ANIMAL PARADE FOR
NINTENDO Wii™ MARCHES STRAIGHT TO RETAIL**

*Players Will Cultivate Crops, Befriend Wild Animals, Teach Them
Tricks, And More!*

Burlingame, Calif., November 10, 2009 – Natsume, a worldwide developer and publisher of family-oriented video games, announced today that *Harvest Moon: Animal Parade* for the Nintendo Wii™ has shipped to retail. The game is priced at an MSRP of \$49.99, and is rated E for Everyone by the ESRB.

"*Harvest Moon: Animal Parade* delivers the ultimate in farming fun! It features entertaining new characters, a huge variety of fun pets, and exciting new activities," said Hiro Maekawa, President and CEO of Natsume. "Anyone looking for a family-friendly Wi™ title this fall should make sure that *Harvest Moon: Animal Parade* is at the top of their list."

There's trouble in the once-prosperous village of Harmonica Town! Crops aren't growing, the wind isn't blowing, and the five elemental bells are missing. Only the power of the Harvest King can revive the land, but he's nowhere to be found. It's up to the player to find the five bells, awaken the Harvest King, and save the town!

Players will find plenty of exciting activities in *Harvest Moon: Animal Parade*, including fishing, mining, cultivating crops, and caring for wild animals such as penguins, pandas, and monkeys. Players can take their exotic pets out for walks, teach them tricks, and even ride them around town! When the circus rolls into town, players will also need to help the ringmaster find the escaped animals. Befriend the lion, giraffe, and hippopotamus, or the show is doomed!

For more information on *Harvest Moon: Animal Parade*, please visit www.natsume.com. To follow all the latest news, please visit www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

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