



Serious Fun[®]

NATSUME'S *MOKI MOKI* LAUNCHES ON WIIWARE™ TODAY

Burlingame, Calif., December 14, 2009 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that *Moki Moki* has been released for digital download on Nintendo WiiWare™. This quirky and innovative puzzle game is now available for 800 Wii Points and is rated E for Everyone by the ESRB.

“This is a fantastically fun puzzle game packed with variety and charm!” said Hiro Maekawa, President and CEO of Natsume. “Each one of the game's diverse levels is a totally unique challenge. You'll keep playing just to see what fun and creative levels the game has in store for you next!”

The Moki are being devoured by the voracious Gromblins, and it's up to the player to guide the hapless little guys to safety. Bend, twist, and rotate the environment to herd the Moki through a series of brain-teasing puzzles! Along the way, players will contend with deadly pitfalls, spinning blades, and shifting gravity. Roll Moki down ramps, grab them with hooks, and blast them with jets to guide them to safety over 100 imaginative levels!

Moki Moki is now available for digital download on Nintendo WiiWare™. For more information, please visit www.natsume.com. To follow all the latest news about Natsume, please visit www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

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