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## **NATSUME REELS IN REEL FISHING: ANGLER'S DREAM ON THE WII™ NEXT MONTH**

*Best-Selling Franchise Delivers Most Realistic Fishing Experience On The Nintendo Wii™ Yet!*

**Burlingame, Calif., August 06, 2009** – Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that *Reel Fishing: Angler's Dream* has gone to gold master and will launch for the Nintendo Wii™ this month. The *Reel Fishing* franchise is known for setting itself apart from the competition by delivering the most true-to-life fishing experience.

"We can't wait for people to get their hands on *Reel Fishing: Angler's Dream* this month," said Hiro Maekawa, President and CEO at Natsume. "It offers a fun and challenging fishing experience for novice fishermen and master anglers alike!"

*Reel Fishing: Angler's Dream* features picturesque environments, soothing environmental sounds, and a realistic fishing engine where fish flee, dive, and jump just like they would in real life! Players will travel to pristine lakes, raging rivers, and tropical oceans filled with the biggest fish around. With a variety of realistic stages, tons of fresh and salt water fish, and over 100 pieces of tackle to unlock, *Reel Fishing: Angler's Dream* has something to offer every angler! Players can raise their catches in aquariums, then release them back into the wild for an even bigger challenge! Players can also test their fishing skills against family and friends in the 2-4 player Versus Mode!

No matter whether players are casual anglers or seasoned veterans, *Reel Fishing: Angler's Dream* offers tons of fishing fun! It's the closest you can get to the real thing without putting on your waders!

*Reel Fishing: Angler's Dream* will ship to retail this August. For more information, please visit [www.natsume.com](http://www.natsume.com).

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### **About Natsume**

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing *Reel Fishing* and *Harvest Moon*, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)

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