



**NATSUME®**

*Serious Fun®*

**NATSUME LANDS A WHOPPER WITH  
REEL FISHING: ANGLER'S DREAM ON THE WII™**

*Most Realistic Fishing Experience Now Available*

**Burlingame, Calif., August 25, 2009** – Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that *Reel Fishing: Angler's Dream* has shipped to retail. The popular *Reel Fishing* franchise is known for delivering the most thrilling and true-to-life fishing experience. *Reel Fishing: Angler's Dream* is rated E for everyone by the Entertainment Software Rating Board (ESRB) and is available at retail for \$19.99.

"*Reel Fishing: Angler's Dream* delivers a fun and challenging fishing experience for novice fishermen and master anglers alike," said Hiro Maekawa, President and CEO at Natsume. "Using the Wii Remote and Nunchuk as your rod and reel, you'll get to experience bait, lure, and fly fishing in a dozen locations. It's the most complete fishing simulation you can get!"

*Reel Fishing: Angler's Dream* features picturesque environments, soothing environmental sounds, and a realistic fishing engine where fish flee, dive, and jump just like they would in real life! Players will travel to pristine lakes, raging rivers, and tropical oceans filled with the biggest fish around. With a variety of realistic stages, tons of fresh and saltwater fish, and over 100 pieces of tackle to unlock, *Reel Fishing: Angler's Dream* has something to offer every angler. Players can raise their catches in aquariums, then release them back into the wild for an even bigger challenge. As they progress in the game, players will even be able to challenge special "boss fish." These fish are the biggest and wildest in the waters, and players will need to use all the skills they've learned to catch them! Players can also challenge their family and friends in the 2-4 player Versus Mode!

No matter whether players are casual anglers or seasoned veterans, *Reel Fishing: Angler's Dream* offers tons of fishing fun for everyone! It's the closest you can get to the real thing without putting on your waders!

*Reel Fishing: Angler's Dream* is now available at retail. *Reel Fishing: Angler's Dream* is rated E for everyone by the entertainment software rating board (ESRB).

For more information, please visit [www.natsume.com](http://www.natsume.com).

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**About Natsume**

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing *Reel Fishing* and *Harvest Moon*, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)

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