



NATSUME THROWS HUGE PLAYSTATION PLUS SALE

Iconic PlayStation Portable Titles Up To 75% Off!

Burlingame, CA. - August 23, 2012 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, unleashed an unprecedented sale for their PSP library exclusively for PlayStation Plus members. As part of the Harvest Moon 15th anniversary celebrations, three classic titles from the series have been included in the deep discount. If you don't already own these titles, at 50-75% off, there's never been a better time!

"Harvest Moon celebrates 15 years in North America this year, and what better way to celebrate than by having a sale!" said Hiro Maekawa, President and CEO at Natsume. "The three Harvest Moon titles on sale had an important role in shaping the series, and what it has become today both to us and our millions of fans."

A total of five Natsume titles are available now at a deeply discounted price on the PlayStation Store exclusively for PlayStation Plus members. Natsume also hinted via Facebook and Twitter earlier this month that there may be more titles coming to the PlayStation Network, though nothing official was announced at the time.

A full list of the five sale games, with their original release dates, includes:

Adventures To Go! (10/27/2009) - \$14.99 USD, sale price \$7.50 (50% discount)

Harvest Moon: Boy & Girl (7/31/2007) - \$14.99 USD, sale price \$7.50 (50% discount)

Harvest Moon: Hero of Leaf Valley (5/20/2010) - \$29.99 USD, sale price \$7.50 (75% discount)

Innocent Life: A Futuristic Harvest Moon (5/15/2007) - \$14.99 USD, sale price \$7.50 (50% discount)

Reel Fishing: The Great Outdoors (11/6/2006) - \$14.99 USD, sale price \$7.50 (50% discount)

Adventures To Go! is a hilarious and innovative strategy RPG. Players take control of Finn Courtland and his band of misfits in their quest for fame and riches. Along the way, they just might have to save the world from the evil Arbitus and his band of demons!

Harvest Moon: Boy & Girl is a remake of the classic title Harvest Moon: Back to Nature. Play for the first time as a female protagonist in the classic world beloved by millions. Raise crops, tend livestock, and create a social network that may one day lead to the marriage of your dreams.

Harvest Moon: Hero of Leaf Valley pits the player against an evil corporation that wants to bulldoze Leaf Valley to the ground! Raise money by harvesting crops, selling animal products, and delving into the deepest levels of the mine, before your family farm becomes a parking lot!

Innocent Life: A Futuristic Harvest Moon is an unusual twist on a classic series. In a world that revolves around technology, a doctor creates a robotic child to tend the ruins outside of town. Rumored to be haunted and impenetrable by humans, social interaction plays a huge part of discovering the secrets of a futuristic society that needs to get back to its human roots, with an unlikely guide on that road.

Reel Fishing: The Great Outdoors is the PSP's entry in the Reel Fishing series, the original of which has

sold over one million copies to date! Pick up a rod and lure and spend the day out on the water! You can catch numerous lucrative fish, from the humblest of fish to big prey like Largemouth Bass and the Golden Black Bass. Save your most prestigious catches for display, and see who can land the biggest fish in town.

Players can follow news for all of the beloved Natsume franchises including Harvest Moon and Reel Fishing via www.natsume.com, or by harvesting all of the latest Natsume news at www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

Media Contacts:
Mika Kelly
Clever Communications
408.693.0176
mika@clevercomm.com

or

Graham Markay
Natsume Inc.
(650) 692-1941
graham@natsume.com