



## A HARVEST MOON FOR THE HARVEST MOON ANNIVERSARY

*15<sup>th</sup> Anniversary Heats Up Inside As Temperatures Cool Outside*

**Burlingame, CA. – September 26, 2012** – Natsume Inc., a worldwide developer and publisher of family-oriented video games, continues its celebration of *Harvest Moon's* 15<sup>th</sup> anniversary in North America. With PlayStation Classic releases, pre-order bonanzas, and the release of *Harvest Moon: A New Beginning* on November 6<sup>th</sup>, it's never been a better time to be a Harvest Moon fan!

"We're so pleased to present many of our classic Harvest Moon titles on the PlayStation Network, Vita, and the Nintendo 3DS eShop throughout 2012. Whether you've played our full Harvest Moon library before or are a newcomer to the series, it's amazing to look back and see how Harvest Moon has evolved over the last 15 years," said Hiro Maekawa, President and CEO at Natsume. "It's even more thrilling for us to see how popular the series is today – pre-orders for the Anniversary Edition of *Harvest Moon: A New Beginning* have been incredible!"

Fans can pre-order *Harvest Moon: A New Beginning* via the Natsume Online Store to receive the new coveted plushie: an adorable yak! Need a bigger plushie fix? The 15th Anniversary Edition of *Harvest Moon: A New Beginning* comes packed with Natsume's largest plush yet: a squishy, huggable, twelve inch cow! This prized collectable is available exclusively on the Natsume Online Store (<http://natsume.com/store/index.html>). Fans can watch the Natsume Facebook, Twitter, and forums for updates on this Moo-tastic package!

In addition to *Harvest Moon: A New Beginning*, Natsume has been releasing a number of older Harvest Moon titles on the PlayStation Network. These classics not only include *Harvest Moon: A Wonderful Life* Special Edition available now and *Innocent Life: A Futuristic Harvest Moon* Special Edition arriving October 2<sup>nd</sup>, but more titles coming in the future. All Harvest Moon PSP titles can be purchased natively through the PlayStation Vita at a reduced price! And Nintendo fans aren't being left out! *Harvest Moon GBC* is still on track for a 2012 release via the Nintendo 3DS eShop, with more classic Game Boy Color games planned in the future.

Players can follow all the news for all of the beloved Natsume franchises via [www.natsume.com](http://www.natsume.com), or by scooping all of the latest Natsume updates, contests, screen shots and more at [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc).

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)

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