



Download the new videos and screen shots from: <http://www.clevercomm.com/Natsume/> or view on youtube at <http://www.youtube.com/watch?v=t2R6Nj0xw-k&feature=youtu.be> and <http://www.youtube.com/watch?v=Cua-wvOwZnE&feature=youtu.be>

## ***CARNAGE HEART EXA CAPTURES A MOMENT IN TIME***

*Unique In-Game Ability To Save Movie Files Sure To Excite PSN Fans!*

**Burlingame, CA. – January 29, 2013** – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today revealed additional details, including new videos and screen shots, for their upcoming combat mech title, *Carnage Heart EXA*, due out on the PlayStation Network in early 2013. Mixing high levels of customization via programming with a hardcore strategy RPG system, the game also allows players to save their battles as movie files, which they can then share over the Internet. The new videos can be viewed on YouTube at: <http://www.youtube.com/user/NatsumeUSA>

"*Carnage Heart EXA* provides players a unique opportunity by allowing them to save their battles as movie files," said Hiro Maekawa, President and CEO at Natsume. "This allows players to record a battle to remember for later, and even share these files to social media, like Facebook and Twitter."

Like many tactical RPGs, *Carnage Heart EXA* is divided into modes when playing: Plot sections, which advance the game's story and give players insight into the characters of the Carnage Heart. Then, dive into combat during Briefing sections, where goals are established and enemies fought.

Want to personalize your Overkill Engine (OKE) to your tastes? Players can choose the OKE's hardware, including items like weapons, armor thickness, and plenty more. Program the OKE's software, change its coloring, add an emblem, and give it a unique name. Don't forget to snap a screenshot so you can share your creation with fellow OKE builders!

Players can follow all the news for their favorite Natsume franchises via [www.natsume.com](http://www.natsume.com), or by scooping all of the latest Natsume updates, contests, screen shots and more at [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc) and on their YouTube channel at: <http://www.youtube.com/user/NatsumeUSA>

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)

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