



CARNAGE HEART EXA GOES GOLD, NOW READY TO FIRE!

PSN Fans To Receive Combat Mech Simulation!

Burlingame, CA. – March 6, 2013 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, today revealed that their upcoming combat mech title, Carnage Heart EXA, has gone gold and will be launching on the PlayStation Network shortly. Carnage Heart EXA will be released for the PlayStation Portable and Vita via PSN on March 19th!

"We've still got a couple surprises in store for our fans before Carnage Heart's release next month," said Hiro Maekawa, President and CEO at Natsume. "These plans include an exciting website where the developers and players can share their creations and battle prowess."

Carnage Heart EXA is divided into two modes when playing: Plot sections, which advance the game's story and give players insight into the characters, and Briefing sections, where goals are established and enemies fought.

Mixing high levels of customization via programming with a hardcore strategy RPG system, the game also allows players to save their battles as movie files, which they can then share over the Internet. Natsume has already shown off several Carnage Heart EXA videos on [YouTube](#). Players can choose their mech's hardware, including items like weapons, armor thickness, and plenty more. Program your robo-battler's software, change its coloring, add an emblem, and give it a unique name. Don't forget to snap a screenshot so you can share your creation with fellow bot builders! Check out Natsume's full Overkill Engine (OKE) programming tutorial on the Natsume Facebook located [here](#).

Players can follow all the news for their favorite Natsume franchises via www.natsume.com, or by scooping all of the latest Natsume updates, contests, screen shots and more at www.natsume.com/facebook and www.twitter.com/natsume_inc and on YouTube at <http://www.youtube.com/user/NatsumeUSA>

###

About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

Media Contacts:

Mika Kelly
Clever Communications
408.693.0176
mika@clevercomm.com

or

Graham Markay
Natsume Inc.
(650) 692-1941
graham@natsume.com