



RUNE FACTORY: TIDES OF DESTINY SAILS ONTO PLAYSTATION STORE

Slew of PSN Titles Coming To E3 With Natsume

Burlingame, CA. – May 14, 2013 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today launches the next entry in a series of digital releases for the PlayStation Network. Originally released in 2011, *Rune Factory: Tides of Destiny* is the sole entry of the Rune Factory series on the PlayStation 3. Tides of Destiny's launch continues a year-long campaign that was promised during E3 2012 to provide numerous classic Natsume titles on the PSN, a promise which will extend to this year's E3 showing.

"Rune Factory: Tides of Destiny has been a fan favorite since its launch, and has been a much requested addition to our digital catalogue," said Hiro Maekawa, President and CEO at Natsume. "We're excited to show the media the fruit of the past year's promise to provide more digital titles at next month's E3 Expo."

Aden and Sonja, two lifelong friends, live a tranquil life on Fenith Island until they're struck by a mysterious curse: they awaken to find both of their souls are now trapped in the same body! On top of this unusual calamity, the Fenith Island they knew is gone, replaced by a strange island populated with unfamiliar faces. Only by exploring this new world will they be able to solve the mystery of this curse and save their beloved island. During the course of their journey, Aden and Sonja will be aided by a colorful cast of characters, as well as take command of a towering golem, Ymir. Using their newfound giant friend, they'll cross vast seas, discover hidden islands and dungeons packed with riches, and battle fearsome monsters of the deep!

Players can follow the latest news for all of the beloved Natsume franchises including more of what to expect during their yearly trek to E3 at www.natsume.com, or by scooping all of the latest Natsume updates, contests, screen shots and more at www.natsume.com/facebook and www.twitter.com/natsume_inc.

###

About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing

and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

Media Contacts:

Mika Kelly
Clever Communications
408.693.0176
mika@clevercomm.com

or

Graham Markay
Natsume Inc.
(650) 692-1941
graham@natsume.com