



REEL FISHING POCKET NOW AVAILABLE ON ITUNES

Long-running Award-winning Franchise Now Lands In Your Pocket!

Burlingame, CA. - July 19, 2013 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, today launches their first in a series of several iOS titles this summer by releasing Reel Fishing Pocket. The first mobile title of the long-running series has all the same action from the popular console and handheld titles, and is now available on iPhones, iPods, and iPads at <https://itunes.apple.com/us/app/reel-fishing-pocket/id670832957?l=ja&ls=1&mt=8>

Now the world of Reel Fishing is available right in your pocket! With many kinds of fish to catch, tons of tackle, and loads of missions, it's the most fun you can have fishing without putting on you waders! Players can follow the latest news for all of the beloved Natsume franchises via www.natsume.com, or by scooping all of the latest Natsume updates, contests, screen shots and more at www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and

Harvest Moon, Natsume is dedicated to producing quality video games.
For more information about Natsume Inc., visit www.natsume.com

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