



Serious Fun[®]

YUMI'S ODD ODYSSEY HAULED IN TO THE 3DS ESHOP!

2D Platformer Lands Biggest Catch Yet In North America!

Burlingame, CA. - March 20, 2014 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, has officially launched their highly anticipated quirky puzzle platformer, Yumi's Odd Odyssey. With puzzling levels and even weirder enemies, Yumi prepares to grab the North American 3DS audience for the first time today! Known in Japan as Umihara Kawase, the game features a girl armed with only with her backpack and trusty fishing hook, travelling through a dream-like world filled with fish and other wildlife gone awry. Yumi's Odd Odyssey is now available exclusively on the Nintendo 3DS eShop for \$29.99 USD and is rated "E" for Everyone.

Originally released on the Super Famicom and later re-released for the PlayStation and DS, this will be the first time Yumi's tale will be told outside of Japan, and you've never played a puzzle platformer quite like this: using her fishing hook, Yumi must make her way through a variety of levels by running, jumping, and throwing her coveted fishing line. Yumi can use her fishing line to swing between platforms, lower herself down to other ledges, and even catapult herself great distances by stretching the line to its breaking point. Its unique mechanics are sure to excite even veteran gamers of the platforming genre!

Slip and slide through icy levels, challenge frighteningly large bosses, and impress your friends with the new Ranking Feature that compares your score against others from all over the world! The top spot is open for anyone to grab, so set off into this bizarre world and fish up a new high score by honing your fishing skills!

Players can follow the latest news for all of the beloved Natsume franchises At www.natsume.com and by scooping all of the latest Natsume updates, contests, screen shots and more at www.natsume.com/facebook and www.twitter.com/natsume_inc.

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Natsume assets can be found here: <http://www.clevercomm.com/Natsume/>

About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com www.natsume.com

About Agatsuma Entertainment

Agatsuma Entertainment is a video game publisher which also helps to co-ordinate negotiations between publishers and developers worldwide. Agatsuma Entertainment was founded by a group of highly experienced game and toy industry veterans, and is based in Tokyo, Japan. For more information, visit <http://agatsuma-games.jp>