

ALPHADIA GENESIS ARRIVES ON NINTENDO WII U™

Natsume Brings The Classic JRPG To Wii U Gamers In North America

Burlingame, CA. – November 20, 2014 -- Natsume Inc., a worldwide developer and publisher of family-oriented video games, today launches their first title for the Nintendo Wii U, **Alphadia Genesis**. The first game in the classic Alphadia series to hit consoles in North America, the game is rated E10+ by the ESRB, is available exclusively on the Wii U eShop, and can be downloaded for just \$14.99.

Alphadia, Year 1092: Fifteen years have passed since the end of the terrible Energi Wars, where clones were used as weapons. Two kingdoms, after nearly destroying each other and the natural resources of Energi, signed an important peace treaty, and have been co-operative neighbors ever since: Augustine and Archleign, where the story of Alphadia Genesis begins.

"We are excited to be launching our first Wii U title, and are especially excited that it's a JRPG," said Hiro Maekawa, President and CEO at Natsume. "We hope veteran fans who loved the classic gameplay style and storytelling of Mystic Chronicles and End of Serenity as well as new fans will love Alphadia Genesis!"

Join Fray, Aurra, Enah, Corone, Walter, and Grande as they work together – somewhat unwillingly – to discover the mystery behind clones who have begun murdering their masters! It hasn't been very long since the end of the war where clones were used and nearly destroyed the planet – have the kingdoms of Archleign and Augustine not yet learned the terrible lessons of war? Find out today by downloading the game from the Wii U eShop!

Find out more information about Alphadia Genesis for Wii U and all the Natsume franchise including Harvest Moon, Reel Fishing, and Gabrielle at www.natsume.com/facebook and www.twitter.com/natsume inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known

for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com