



Serious Fun[®]

**ALL ABOARD! Natsume's A-Train: City Simulator Launches On
Nintendo 3DS**

*The Long-Running Japanese Series Is a Blend of City and Transportation
Simulation In A Fun Social Experience!*

Burlingame, CA. – April 14, 2015 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today announced that it has launched **A-Train: City Simulator** in the Nintendo 3DS eShop in North America. The game officially launches on April 16th in Europe and Australia. Developed by Artdink, **A-Train: City Simulator** is a cross between a social experience and a deeply involved city building simulator with a heavy emphasis on keeping your town connected and its transportation flowing smoothly. The game is rated E10+ by the ESRB.

You're the boss! It's up to you to keep cities, towns, and suburbs connected and their transportation smoothly flowing. However, doing so comes with challenges: players will need to balance their budgets, as well as the wants and needs of the people using the systems. Bottlenecks and frustrated citizens must be avoided if the transportation system is going to truly work for the people!

"Natsume feels strongly in providing players with unique gaming experiences, so when we got the opportunity to bring **A-Train: City Simulator** to 3DS gamers, we were totally on board!" said Hiro Maekawa, President and CEO of Natsume. "The game isn't just about trains. It is a complete transportation and city simulation experience with very in-depth gameplay and attention to detail which Artdink is well known for."

As the new head of transportation, players will see real results of their work. They can build new buildings to support additional growth for bus routes and subway services, export goods to make money, and even build an airport! As time passes in-game, players will have the option to upgrade their technology, moving from steam-powered trains to high-powered electric ones!

Enjoy the sights of the city and the transportation methods you choose with a panoramic sweep, or set new goals with a map editor that gives players all the tools needed to craft new scenarios. With hours and hours of variable storylines, fans will find a deep depth of gameplay that's sure to keep them coming back for more!

All the latest news and gameplay tips for Natsume titles, including Harvest Moon, Reel Fishing, and more is available at www.natsume.com or by following www.natsume.com/facebook and www.twitter.com/natsume_inc.

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Assets can be found at: <http://clevercomm.com/Natsume/>

About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com