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## **HARVEST MOON: MY LITTLE SHOP SPROUTS UP ON WIIWARE™ TODAY**

**Burlingame, Calif., November 23, 2009** – Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that *Harvest Moon: My Little Shop* has been released for digital download on Nintendo WiiWare™. This fun-filled new spin on the popular *Harvest Moon* series will be available for 1200 Wii Points and is rated E for Everyone by the ESRB.

“We are thrilled to be bringing *Harvest Moon: My Little Shop* to WiiWare™,” said Hiro Maekawa, President and CEO at Natsume. “It’s a great addition to the WiiWare™ library for players of all ages. It combines the addictive farming fun of the *Harvest Moon* series with lively, imaginative minigames. You won’t find anything else quite like it!”

In *Harvest Moon: My Little Shop*, you’ve just taken over your grandparents’ farm and shop in Clover Town. You’ll raise crops and animals, then use what you farm at your shop! Keep your customers happy by making wild fruit juices, towering ice cream cones, and extravagantly decorated eggs in a series of fun and fast-paced activities that use the Wii Remote to its fullest potential. Chop vegetables in midair, shake your Wii Remote to match your cow’s moves, roll eggs through tilting mazes, and more! Use your hard-earned money to buy new crops and animals, and expand and decorate your shop. Along the way, you’ll meet and befriend lots of new and interesting characters, as well as more than a few familiar faces from the *Harvest Moon* series!

*Harvest Moon: My Little Shop* is now available for digital download on Nintendo WiiWare™. For more information, please visit [www.natsume.com](http://www.natsume.com). To follow all the latest news about Natsume, please visit [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc).

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### **About Natsume**

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing *Reel Fishing* and *Harvest Moon*, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)

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