

NATSUME®

Serious Fun®



Natsume Announces *Reel Fishing: Road Trip Adventure*

The Longest-Running Fishing Series Makes Its First Appearance on Nintendo Switch and PlayStation 4 This Summer

Burlingame, CA. – March 28, 2019 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today announced the newest title in the Reel Fishing franchise *Reel Fishing: Road Trip Adventure*, which is coming to Nintendo Switch and PlayStation 4 this summer. The *Reel Fishing* series is one of the best-selling and longest-running video game fishing series with over 10 titles and this will be the debut for the series on the Nintendo Switch.

"*Reel Fishing* was first released in 1997 and the allure of virtual fishing is still just as alive today," said Hiro Maekawa, President & CEO of Natsume. "We are delighted that *Reel Fishing: Road Trip Adventure* will evolve the *Reel Fishing* franchise for the Switch and PS4."

Do you remember the very first time you went fishing? The fresh air...The soothing sounds of nature... The tranquility of the water.

After meeting a mysterious man at a museum, three college friends set off on a summer road trip to find the elusive fish he mentions to them. But what's the story behind this fish? And for that matter, who's the man who sent them on their adventure in the first place? He certainly is a unique individual, to say the very least! In any case, working together, these friends will unlock all these secrets and more in *Reel Fishing: Road Trip Adventure*!

Stay tuned for more details on *Reel Fishing: Road Trip Adventure* as it leads up to its Summer 2019 launch. Players can follow the latest news for all of the beloved Natsume franchises at www.natsume.com and by scooping all of the latest Natsume updates,

contests, screen shots and more
at www.natsume.com/facebook and www.twitter.com/natsume_inc .

###

Natsume assets can be found here: <http://clevercomm.com/Natsume/>

About Natsume Inc.

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit www.natsume.com