



Natsume Brings Their Universe of Fun to This Year's E3

Rune Factory 3, Harvest Moon: Grand Bazaar, Lufia: Curse of the Sinistrals Among Titles to Make First Public Appearances At Show

Burlingame, Calif., June 9, 2010 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today their lineup for the Electronic Entertainment Expo (E3), which begins Tuesday, June 15, and runs through Thursday, June 17. The company will be holding one-on-one meetings at the show in the South Hall, booth #823, with select media representatives.

"We can't wait to show off some of the key titles in our 2010 lineup at this year's E3," said Hiro Maekawa, President and CEO at Natsume. "We have eagerly-anticipated new entries in the Harvest Moon and Rune Factory series, a fun-filled new rhythm adventure game, and the triumphant return of the Lufia series!"

Information on each title is listed below. For more information on Natsume at E3 or any of these titles, please visit www.natsume.com.

Harvest Moon: Grand Bazaar (DS)

The bazaar is now open! Zephyr Town's bazaar was once the grandest in the world, drawing customers and peddlers from all four corners of the Earth. These days, though, the bazaar has more tumbleweeds than customers. Maybe you can turn its fortunes around! Raise animals, harvest crops, craft rare delicacies, and then sell your wares at your very own shop! Can you bring prosperity back to Zephyr Town?

Lufia: Curse of the Sinistrals (DS)

The Sinistrals have returned! The Sinistrals, the four legendary harbingers of doom, are out to resurrect the ultimate evil and bring the world to its knees. It's up to the fiery monster hunter Maxim and his eclectic band of adventurers to put a stop to them once and for all. Their adventures will take them across an expansive world packed with dangerous enemies, powerful items, and diabolical puzzles!

Rune Factory 3: A Fantasy Harvest Moon (DS)

It's an adventure that will transform you! The people of Sharance and their horned Univir neighbors are embroiled in a bitter conflict. An age-old hatred between humans and monsters divides them. You are an adventurer with an unusual secret: you're half human and half monster. Are you the one who can

unite the humans and the Univir? And will you be in time to stop the growing evil force that threatens to destroy them both?

Gabrielle's Ghostly Groove (DS)

Gabrielle's having a bad day. She sneezed her soul right out of her body! She'll have to travel to Monster Town, the home of all things that go bump in the night, to get help. Only by busting out the ghostliest dance moves and thrilling and chilling people will she be able to scare up the power she needs to get herself back into her body! It's a spooktacular rhythm adventure!

For more information on any of these titles, please visit www.natsume.com. You can also follow all of the latest Natsume news at www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

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