



**NATSUME ANNOUNCES THREE TITLES
AVAILABLE FOR DOWNLOAD ON WII:
*REEL FISHING CHALLENGE II, WILD GUNS, AND SHADOW OF THE NINJA***

Burlingame, Calif., June 24, 2010 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today the company has released three titles for download on the Wii: *Reel Fishing Challenge II* for WiiWare, and *Wild Guns* and *Shadow of the Ninja* for the Wii Virtual Console.

"We're thrilled to be bringing these three great titles to the Wii," said Hiro Maekawa, President and CEO at Natsume. "*Shadow of the Ninja* and *Wild Guns* offer classic, fast-paced action for one or two players, and *Reel Fishing Challenge II* brings the top-selling fishing series back with an all-new environment packed with fish and varied new challenges!"

Information on each title is listed below:

Reel Fishing Challenge II (WiiWare)

Reel Fishing is back! This sequel to the smash-hit fishing game takes you to a pristine new freshwater environment teeming with fish that look and move just like the real thing. You'll be taking these wily lunkers on with a huge variety of lures and refined controls that provide the most natural and realistic fishing action yet! And you'll need every advantage you can get, as *Reel Fishing Challenge II*'s 30 varied missions will put your angling abilities to the ultimate test. It's a stunning, true-to-life fishing experience that'll have you hooked!

Shadow of the Ninja (Virtual Console)

Get ready for furious side-scrolling, platforming ninja action! The mad emperor Garuda holds the city trapped in his diabolical claws. Only two brave ninja warriors dare to stand against him. They move as silently as shadows in the snow, swift and graceful as the wind, and strike with the explosive fury of razor-clawed tigers! Playing solo or co-op with a friend, you'll slice, bomb, and shuriken your way through Garuda's army of vicious soldiers, agile ninjas, and monstrous robots. Use your ninja skills to hang from moving platforms, leap over lethal pitfalls, and dodge diabolical traps. Collect deadly power-ups to give yourself an edge against the overwhelming odds that face you...if you can hold on to them. It'll take all of your platforming prowess to navigate the game's thirteen intense levels and bring some old-fashioned ninja justice to Garuda!

Wild Guns (Virtual Console)

It's the wildest west you've ever seen in this-action packed 3rd-person shooter! The Kid gang and their army of robots have taken over the town! The only ones who can stop them are Clint, a tough-as-nails

bounty hunter, and Annie, a beautiful-but-deadly woman with a serious score to settle. Blast your way through villainous outlaws, diabolical robots, and towering, screen-filling bosses either by yourself or with a friend at your side in the 2-player co-op mode. You'll need a sharp eye and quick-on-the-draw reflexes, but fortunately, you've got plenty of moves to help you survive the hail of bullets heading your way. You can dive-roll, jump, double jump, rope enemies with a lasso, and clear the screen with explosive special attacks. Blast apart just about everything in the environment to find guns, bombs, and other hidden power-ups. It's up to you to bring justice back to town -- or whatever's left of it when the gun smoke clears.

For more information on any of these titles, please visit www.natsume.com. You can also follow all of the latest Natsume news at www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

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