



Serious Fun[®]

**THE MARKET IS NOW OPEN! NATSUME'S
HARVEST MOON: GRAND BAZAAR LAUNCHES TODAY
FOR NINTENDO DS™!**

Burlingame, Calif., August 24, 2010 – Natsume, a worldwide developer and publisher of family-oriented video games, announced today that *Harvest Moon: Grand Bazaar* has launched for the Nintendo DS™. The game is now available at retail for an MSRP of \$29.99 and is rated E for Everyone by the ESRB.

“We are so excited that *Harvest Moon: Grand Bazaar* is now available in stores,” said Hiro Maekawa, President and CEO of Natsume. “The game features a great story, a fun cast of colorful characters, and a multiplayer mode that lets players invite their friends to their farm. With all this and more, we think players will find it to be one of the best handheld games in the series yet.”

Zephyr Town's bazaar was once the grandest in the world, drawing customers and peddlers from all four corners of the Earth. These days, though, the bazaar has more tumbleweeds than customers. It's up to the player to turn its fortunes around! They'll raise animals, harvest crops, craft rare delicacies, and then sell their wares at their very own shop. If players can bring prosperity back to Zephyr town, its bazaar will thrive once again, packed with exotic wares that they can purchase to expand their farm!

For more information on *Harvest Moon: Grand Bazaar*, please visit www.natsume.com. You can also follow all of the latest Natsume news at www.natsume.com/facebook and www.twitter.com/natsume_inc.

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About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

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