



## **Natsume and OpenFeint Team Up to Bring Social Gaming Features to Harvest Moon: Frantic Farming and Reel Fishing Franchise on iOS and Android**

**Burlingame, CA.** – March 15, 2011 – Natsume Inc. today announced that it has teamed up with OpenFeint to bring their suite of social gaming features to Harvest Moon: Frantic Farming and the upcoming Reel Fishing game for the Android and iOS. OpenFeint is the largest mobile social gaming network with over 70 million registered users across 5,000 games.

"We're thrilled that Natsume chose OpenFeint to help launch its games on iOS and Android. They're great franchises and we're certain our players are going to love them," said Eros Resmini, VP of Marketing for OpenFeint.

"With its rich set of features and passionate gaming community, OpenFeint is a perfect match for these two games," said Hiro Maekawa, President and CEO at Natsume. "Now players can put their skills to the test with achievements, show off their best scores on leaderboards, and more!"

Harvest Moon: Frantic Farming is available for download now on iOS at <http://itunes.apple.com/us/app/harvest-moon-frantic-farming/id325350382?mt=8> and will launch on Android in late Spring.

In *Harvest Moon: Frantic Farming*, your goal is to grow and harvest crops as fast as you can! It's easy to pick up and play, but takes skill and practice to master. Harvest chains of crops for big points, and use golden crops and rain to turn the field to your advantage! Test your speed and skill in Score Attack mode, or puzzle your way through thirty unique challenges in the brain-teasing Mission mode!

Natsume is bringing Reel Fishing to iOS and Android early Summer.

### **About OpenFeint:**

OpenFeint is the largest mobile social gaming ecosystem for all app stores and mobile devices, with over 70 million registered users and a presence in over 5,000 games. OpenFeint is backed by Intel Capital and The9. Developers interested in more information about OpenFeint and its leading mobile social gaming technology should visit <http://openfeint.com/developers>.

**About Natsume:**

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit <http://www.natsume.com>