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## **NATSUME'S REEL FISHING PARADISE 3D FOR NINTENDO 3DS™ GOES GOLD**

***Leap Into A New Dimension In Fishing This June!***

Burlingame, CA, May 25, 2011 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that *Reel Fishing Paradise 3D* for the Nintendo 3DS™ has gone gold and will be released on June 28, 2011. *Reel Fishing Paradise 3D* will retail at an MSRP of \$29.99 and is rated E for Everyone by the ESRB.

"*Reel Fishing Paradise 3D* delivers an experience that couldn't exist on any system but the Nintendo 3DS™," said Hiro Maekawa, President and CEO at Natsume. "With gorgeous 3D environments and fish that leap off the screen at you, this is a fishing game like none you've ever seen before!"

*Reel Fishing Paradise 3D* takes players to 15 stunning fishing locales in their quest to become master anglers. They'll fish tranquil lakes, rocky coasts, flooded forests, and more, all rendered in eye-popping 3D that brings every leaping fish and splash of water to life. A huge variety of fish will test the expertise of even the most seasoned fishing veterans, from wily largemouth bass to powerful bluefin tuna. Players can choose from more than 100 pieces of tackle and three styles of fishing: lure, fly, and bait. With so much to see and do, *Reel Fishing Paradise 3D* is a game that will have players hooked!

For more information on *Reel Fishing Paradise 3D* for the Nintendo 3DS™, please visit [www.natsume.com](http://www.natsume.com). You can also follow all of the latest Natsume news at [www.natsume.com/facebook](http://www.natsume.com/facebook) and [www.twitter.com/natsume\\_inc](http://www.twitter.com/natsume_inc), and <http://www.youtube.com/user/NatsumeUSA>.

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### About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing *Reel Fishing* and *Harvest Moon*, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit [www.natsume.com](http://www.natsume.com)

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