

NATSUME BRINGS UNRIVALED FUN TO ITS E3 2011 LINEUP

Rune Factory: Tides Of Destiny, Harvest Moon: The Tale Of Two Towns, Gabrielle's Ghostly Groove, and Reel Fishing Paradise 3D to be Shown in Playable Form

Burlingame, CA, May 31, 2011 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today announced its expansive lineup of games for the 2011 E3 Expo at the Los Angeles Convention Center June 7-9th. Natsume will be showing *Rune Factory: Tides of Destiny* for the PlayStation®3 and Wii™, *Harvest Moon: The Tale of Two Towns* for the Nintendo 3DS™ and DS, *Gabrielle's Ghostly Groove* for the Nintendo 3DS™, and *Reel Fishing Paradise 3D* for the Nintendo 3DS™. It will be the debut showing of all four games, and all will be playable on the show floor.

"We have a lineup of top-notch titles this year!" said Hiro Maekawa, President and CEO of Natsume. "We've got dancing, fishing, and exciting new entries in the Rune Factory and Harvest Moon series. No matter your age or tastes, we have a game for you!"

Information on each title in Natsume's E3 lineup is listed below. Natsume will be located in the south hall of the Los Angeles Convention Center in booth 813. For more information on Natsume at E3 or any of these titles, please visit www.natsume.com. To schedule a private appointment, contact Mika Kelly, Clever Communications, 408-693-0176 or mika@clevercomm.com.

Rune Factory: Tides of Destiny for PlayStation®3 & Nintendo Wii™

This next chapter in the popular Rune Factory series makes its debut at this year's E3. The game will be coming to both the PlayStation®3 and Nintendo Wii™. In *Rune Factory: Tides of Destiny*, players take control of the giant golem Ymir to cross vast seas, uncover fertile farmlands, battle dangerous monsters, and discover dungeons packed with treasure and danger! An ocean of possibilities awaits!

Harvest Moon: The Tale of Two Towns for Nintendo 3DS™ and DS™

The latest game in the beloved Harvest Moon franchise will be released simultaneously on two great platforms: the Nintendo 3DS™ and DS™. *Harvest Moon: The Tale of Two Towns* features a great new cast of characters, fun-filled new festivals, and a new request system that lets player take on hundreds of mini-quests to earn extra rewards! Players choose which of two feuding villages to live in, then they'll build a thriving farm, compete in challenging culinary contests, and befriend townsfolk, all in hope of bringing these fighting villages together once again!

Gabrielle's Ghostly Groove for Nintendo 3DS™ and DS™

Gabrielle's having a bad day. She sneezed her soul right out of her body! She'll have to travel to Monster Town, the home of all things that go bump in the night, to get help. Only by busting out the ghostliest

dance moves and thrilling and chilling people will she be able to scare up the power she needs to get herself back into her body! It's a spooktacular rhythm adventure!

Real Fishing Paradise 3D for Nintendo 3DS™

With gorgeous 3D environments and fish that leap off the screen at you, this is a fishing game like none you've ever seen before! *Reel Fishing Paradise 3D* takes players to 15 stunning fishing locales in their quest to become master anglers. They'll fish tranquil lakes, rocky coasts, flooded forests, and more, all rendered in eye-popping 3D that brings every leaping fish and splash of water to life. A huge variety of fish will test the expertise of even the most seasoned fishing veterans, from wily largemouth bass to powerful bluefin tuna. Players can choose from more than 100 pieces of tackle and three styles of fishing: lure, fly, and bait. With so much to see and do, *Reel Fishing Paradise 3D* is a game that will have players hooked!

###

About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

Media Contacts: Mika Kelly Clever Communications (408) 693-0176 mika@clevercomm.com

or

Graham Markay Natsume Inc. (650) 692-1941 graham@natsume.com