



NATSUME'S GABRIELLE'S GHOSTLY GROOVE 3D DANCES ITSELF TO RETAIL!

Terror Up The Dance Floor on 3DS™

Burlingame, CA.--, October 4, 2011 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that *Gabrielle's Ghostly Groove 3D* for the Nintendo 3DS™ has launched. The game is rated E for Everyone by the ESRB and is now available for an MSRP of \$39.99.

"Gabrielle's Ghostly Groove 3D is going to shake up the 3DS market with a title that's fun for everyone in the family!" said Hiro Maekawa, President and CEO of Natsume. "With a delightful storyline, cute characters, a variety of dance moves, and fun graphics, everyone is going to have a devilishly good time with this rhythm adventure game!"

Gabrielle's having a bad day. She sneezed her soul right out of her body! She'll have to travel to Monsterville, the home of all things that go bump in the night, to get help. Only by busting out the ghostliest dance moves and thrilling and chilling people will she be able to scare up the power she needs to get herself back into her body! It's a spooktacular rhythm adventure!

Gabrielle's Ghostly Groove 3D is also available on Natsume's new online retail store at <http://www.natsume.com/store/index.html>

For more information on *Gabrielle's Ghostly Groove 3D*, please visit www.natsume.com. You can also follow all of the latest Natsume news at www.natsume.com/facebook, www.twitter.com/natsume_inc, and <http://www.youtube.com/user/NatsumeUSA>.

###

About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

Media Contacts:

Tina Casalino
Clever Communications
(408) 266-1934
tina@clevercomm.com

Graham Markay

Natsume Inc.
(650) 692-1941
graham@natsume.com