



## Natsume Announces Harvest Moon: Mad Dash

The Fast-Paced Farming Frenzy is Coming to Nintendo Switch and PlayStation 4 This Fall

Los Angeles, CA. – June 20, 2019 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today announced the newest *Harvest Moon* title, *Harvest Moon: Mad Dash*. First revealed at E3 2019, *Harvest Moon: Mad Dash* is a fast-paced farming game for Nintendo Switch and PlayStation 4. *Harvest Moon: Mad Dash* will be available Fall 2019.

"Harvest Moon: Mad Dash combines the classic harvesting and farming that players have loved in all Harvest Moon games with challenging and fun multi-player games," said Hiro Maekawa, President & CEO of Natsume. "Fans will be able to experience the features that make Harvest Moon so familiar in a new way. We loved the reaction of people who have checked it out at E3 2019, and look forward to revealing more as we prepare for launch this fall!"

Go solo or take along a few friends in this fast-paced farming frenzy! Harvest, fish, milk, and more as you fulfil orders to complete each level! Things may start out easy, but you'll hit the beach, the farm, and even the Underworld as you progress through the game! Have you ever tried to grow crops with molten lava falling on them?! That and other obstacles await you as you and your friends try to clear all the levels to restore the broken lighthouse!

## **Key Features:**

- Fast-paced action means quick decisions are key!
- Multiplayer madness requires communication to succeed!
- Take on farm, beach, Underworld, and Skyworld levels!
- Use Harvest Sprite Powers to unlock special support skills!

## **About Harvest Moon**

The game first released in North America in 1997 and has continued to see a steady rise of popularity and players, making it one of today's most beloved franchises. *Harvest Moon* is revered for being a non-violent, family-oriented game for everyone, and there have been more than 31 games released in the series. A full history of the games in the franchise can be seen

here: http://www.natsume.com/current\_game/games/hm20th/index.html

Players can follow the latest news for all of the beloved Natsume franchises at <a href="https://www.natsume.com">www.natsume.com</a> and get a scoop on all of the latest Natsume updates, contests, screen shots and more at <a href="https://www.instagram.com/natsume.inc/">https://www.instagram.com/natsume.inc/</a>, <a href="https://www.facebook.com/NatsumeInc/">https://www.facebook.com/NatsumeInc/</a>, and <a href="https://twitter.com/NatsumeInc/">https://twitter.com/NatsumeInc/</a>.

## About Natsume Inc.

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit www.natsume.com