



# Natsume and Rising Star Games Announce Harvest Moon: One World

Explore A WORLD of Harvest Moon in the New Title Coming This Fall

**Burlingame, CA. – May 12, 2020** – <u>Natsume Inc.</u>, a worldwide developer and publisher of family-oriented video games, and <u>Rising Star Games</u>, video game publisher and long-standing partner of Natsume, today announced their latest title, *Harvest Moon: One World* for Nintendo Switch. *Harvest Moon: One World* will be launching later this year in North & South America by Natsume Inc. and in Europe by Rising Star Games, distributed by Nintendo of Europe in European countries.

Fledgling farmers will explore an entire world full of new and familiar faces, unique villages, and adventurous challenges while managing their growing farm. The new title is being developed with an all-new engine and graphics.

"Harvest Moon: One World features a brand-new way of exploring Harvest Moon that seasoned players and new generations will both enjoy," said Hiro Maekawa, President and CEO of Natsume. "Over the decades, *Harvest Moon* has evolved but has always retained the traditional, family-friendly farming fun that the franchise is known for. The new engine and new graphics will upgrade this experience for 2020. We are so excited to share more about the features of *Harvest Moon: One World* in the coming months."

Can you imagine a world without tomatoes, strawberries, or even cabbage? That's the situation players will find themselves in in the latest entry in the Harvest Moon series. Only an old book gives hints of what once was... Buoyed by a mysterious discovery, however, players will find themselves setting out on an adventure that spans not only their hometown but the whole world!

What kind of people and places await? From the gorgeous beaches of Halo Halo to the snowy mountains of Salmiakki, there's literally an entire world to explore!

"Rising Star Games has been partnering with Natsume for nearly two decades." said Brjann Sigurgeirsson of Thunderful Publishing and Rising Star Games. "Harvest Moon is the very series that started the farming genre, always innovating and bringing fresh ideas whilst attracting new players. With the invaluable support of Nintendo Europe we will continue to carry the torch of this successful series into 2020 and beyond for Pan-European regions with the release of Harvest Moon: One World for Nintendo Switch."

Further info contacts:

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### About Nintendo:

The worldwide pioneer in the creation of interactive entertainment, Nintendo Co., Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its Nintendo Switch<sup>™</sup> home console and Nintendo 3DS<sup>™</sup> family of portable systems. Since 1983, when it launched the Nintendo Entertainment System<sup>™</sup>, Nintendo has sold more than 4.7 billion video games and more than 750 million hardware units globally, including the Nintendo Switch<sup>™</sup> and Nintendo 3DS family of systems, including New Nintendo 3DS<sup>™</sup>, New Nintendo 3DS XL<sup>™</sup>, Nintendo 3DS, Nintendo 3DS XL<sup>™</sup>, Nintendo 2DS<sup>™</sup>, as well as Nintendo DS<sup>™</sup>, Nintendo DSi<sup>™</sup>, Nintendo DSi XL<sup>™</sup>, Game Boy<sup>™</sup>, Game Boy Advance<sup>™</sup>, Super NES<sup>™</sup>, Nintendo 64<sup>™</sup>, Nintendo GameCube<sup>™</sup>, Wii<sup>™</sup> and Wii U<sup>™</sup> systems. It has also created industry icons that have become well-known, household names such as Mario<sup>™</sup>, Donkey Kong<sup>™</sup>, Metroid<sup>™</sup>, Zelda<sup>™</sup> and Pokémon<sup>™</sup>. A wholly owned subsidiary, Nintendo of Europe, based in Germany, was established in 1990 and serves as headquarters for Nintendo's operations in Europe.

### About Harvest Moon

The first game in the series was released in North America in 1997 and has continued to see a steady rise of popularity and players, making it one of today's most beloved franchises. *Harvest Moon* is revered for being a non-violent, family-oriented game for everyone, and there have been more than 31 games released in the series. A full history of the games in the franchise can be seen here.

Players can follow the latest news for all of the beloved Natsume franchises at <u>www.natsume.com</u> and get a scoop on all of the latest Natsume updates, contests, screenshots and more at:



About Natsume Inc.:

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit <u>www.natsume.com</u>

About Rising Star Games: Founded in 2004, Rising Star Games has built a portfolio of over 130 titles across a wide variety of platforms, from cherished brands such as Harvest Moon, Beyblade and Cooking Mama to cult classics like Deadly Premonition and La Mulana. Originally established to bring Japanese games to a western audience, Rising Star Games has also published games from indie developers across the world.

As of 2019, Rising Star Games has refocused its publishing activities on Japanese games. www.risingstargames.com