

NATSUME®

Serious Fun®



Natsume Inc. Unveils Official Name and First Teaser Trailer for *Pocky & Rocky Reshrined!*

Trailer For Upcoming Sequel Debuted at New Games Plus Expo 2021!

Burlingame, CA., March 9, 2021 –NatsumeAtari Inc. and Natsume Inc., a worldwide developer and publisher of family-friendly video games, today announced the official title of the upcoming *Pocky & Rocky* sequel, *Pocky & Rocky Reshrined*, in a colorful [trailer](#) that is reminiscent of the original SNES game that launched almost thirty years ago. *Pocky & Rocky Reshrined* will launch on PlayStation 4 and Nintendo Switch.

Pocky & Rocky Reshrined is a multi-directional scrolling shooter in the classic 16-bit style with improved graphics, sound, and fun! The adventures of Pocky and Rocky begin again! It's the third installment in the original shrine maiden shooting series. The new game is being developed by the original development team, Teno Project.

ABOUT *POCKY & ROCKY*

Pocky & Rocky follows the adventures of a young Shinto shrine maiden named Pocky and her companion, Rocky the raccoon, as they attempt to save a group of creatures known as the Nopino Goblins. Gameplay takes place from a top-down perspective and features both single-player and cooperative modes.

Pocky & Rocky Reshrined is a sequel to *Pocky & Rocky*, known in Japan as the action-shooting game series Kiki Kaikai, which first appeared as an arcade game from TAITO Corporation in 1986 and is being developed under license from TAITO Corporation.

Players can follow the latest news for all of the beloved Natsume franchises at www.natsume.com and get a scoop on all of the latest Natsume updates, contests, screen shots and more at:



###

About Natsume Inc.

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit www.natsume.com

NatsumeAtari Inc.

NatsumeAtari is a Japanese game development company established in 1987. NatsumeAtari is the original developer of the Pocky & Rocky series, and is developing the new game in the series as well.

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, manufacturing coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS, and developed such fan favorites as PUZZLE BOBBLE (BUST-A-MOVE) and ARKANOID. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries.

More information on TAITO can be found on the Internet at <https://www.taito.co.jp/en>.

Press contact for Natsume: Mika Kelly, mika@soclevercomm.com, 408.693.0176